

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On September 19, 2025, Starcom Holding AD sold 5 645 200 shares of Eurohold Bulgaria AD under a repo agreement at a unit price of BGN 1,240 per share. According to the terms of the agreement, the maturity date is March 19, 2026, with a redemption price of BGN 1,269 per share.
- On September 19, 2025, Starcom Holding AD sold 1 877 600 shares of Eurohold Bulgaria AD under a repo agreement at a unit price of BGN 1,250 per share. According to the terms of the agreement, the maturity date is December 15, 2025, with a redemption price of BGN 1,287 per share.
- On September 18, 2025, Starcom Holding AD transferred, under the terms of a transfer agency, 375,000 warrants issued by Eurohold Bulgaria AD;

September 23, 2025

Sincerely,

ASSEN MINCHEV, CEO