

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On September 09, 2025, "Starcom Holding" AD sold 3 365 000 bonds of "Eurohold Bulgaria" AD under a repurchase agreement (repo deal) at a unit price of BGN 73.755 per bond.
According to the terms of the agreement, the maturity date is December 04, 2025, and the repurchase will be executed at a price of BGN 75.693 per bond.
- On September 09, 2025, "Starcom Holding" AD sold 118 750 shares of "Eurohold Bulgaria" AD under a repurchase agreement (repo deal) at a unit price of BGN 1.280 per share.
According to the terms of the agreement, the maturity date is December 09, 2025, and the repurchase will be executed at a price of BGN 1,296 per share.

September 11, 2025

Sincerely,

ASSEN MINCHEV, CEO