



**BELVÉDÈRE**

**Press Release**

**Ivry-sur-Seine, 14 April 2015**

## **BELVEDERE'S NEW EXECUTIVE COMMITTEE IS UP AND RUNNING**

Belvédère SA (Euronext Paris: BVD) today reveals the composition of its Executive Committee, headed by CEO Jean-Noël Reynaud.

- **Odile Laurent, Human Resources Director**

Odile Laurent has acquired close to 15 years of experience in Human Resources Management on an international level, within the industrial sector, notably at Delphi, Alstom, Areva T&D and Sanofi as business unit or regional HR Director. Most recently, she was the group Human Resources Director at ESI group. She joined the Belvédère group in January 2015.

- **Alain Degand, Chief Purchasing Officer**

Previously Purchasing Director at Bormioli Rocco BU Perfumery, Alain Degand joined the Belvédère group in March 2013. He has accumulated 20 years of experience at Roquette Frères, Arc International, with almost a decade in the food and glass sectors.

- **Aymeric Donon, Chief Financial Officer**

Aymeric Donon began his career at Mazars, where he was notably responsible for the auditing of spirits groups. He was then CFO for the Vranken-Pommery Monopole group, joining the Belvédère group in November 2014.

- **Stéphane Laugery, Legal Director and Corporate Secretary**

Tax and Legal Affairs Director at Norbert Dentressangle and then Dentressangle Initiatives, Stéphane Laugery was notably Deputy Group Legal Director at Rémy Cointreau. He joined the Belvédère group in March 2015.

- **Stanislas Ronteix, Chief Marketing Officer**

Marketing General Manager of Bisquit Cognacs within South African group Distell, Stanislas Ronteix notably had global responsibility for Rémy Martin VSOP at Rémy Cointreau and has more than 15 years of experience in the wine and spirits sector. He joined the Belvédère group in September 2014.

- **Daniel Rougé, Chief Operations Officer**

Daniel Rougé has more than 30 years of experience in the agri-food sector, notably in drinks where he was Industrial Director and Factory Director at Candia Sodiaal, Orangina Schweppes, Teisseire and Boisset. He joined the Belvédère group in November 2014.



Jean-Noël Reynaud, CEO of Belvédère, comments: *"I am very satisfied to be able to count on an Executive Committee with substantial experience both of the Wine & Spirits sector and of turning around companies and driving growth. Belvédère is again able to attract talented individuals who are convinced of the pertinence of our project. Having put the Group back on the road to recovery at operational level in 2014, the Executive Committee and local management teams are ready and eager to ensure the success of our BiG 2018 strategic plan."*

#### **About Belvédère**

Belvédère is a group of wine and spirits companies in Europe and the United States with a strong local presence. The group develops a portfolio of premium spirits brands notably including Sobieski, William Peel, Marie Brizard and Fruits & Wine.

Belvedere is listed on Compartment B of Euronext Paris (FR0000060873- BVD) and is included in the EnterNext® PEA-PME 150 index.



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