

This document and the accompanying explanatory notes are important and require your immediate attention.

NOTICE OF THE EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS OF FORTUNA ENTERTAINMENT GROUP N.V.

Shareholders and persons entitled to attend shareholders' meetings of Fortuna Entertainment Group N.V. (the "**Company**") are invited to the Extraordinary General Meeting of Shareholders of the Company (the "**GM**") to be held at the address Strawinskylaan 809 WTC T.A/L 8, 1077 XX, Amsterdam, The Netherlands, on 31 July 2013, starting 12.00 p.m. (CET).

Agenda for the GM

1. Opening
2. Approval of the terms of, and the transactions contemplated by, as well as the entering into, execution, delivery and performance of the EUR 50,000,000 Senior Multicurrency Term And Revolving Facilities Agreement, which was concluded on June 4, 2013 between the Company, certain other companies of the same group as the Company (namely the companies FORTUNA GAME a.s., FORTUNA SK, a.s., "Fortuna Online Zakłady Bukmacherskie" Sp. z o.o.), and Česká spořitelna (hereinafter as the "**Facilities Agreement**")
3. Approval of the terms of, and the transactions contemplated by, as well as the entering into, execution, delivery and performance of the Intercreditor Agreement, which was concluded on June 4, 2013 between the Company, other companies of the same group as the Company (namely the companies FORTUNA GAME a.s., FORTUNA SK, a.s., "Fortuna Online Zakłady Bukmacherskie" Sp. z o.o., FORTUNA sázky a.s., ALICELA a.s. and RIVERHILL a.s.), and Česká spořitelna (hereinafter as the "**Intercreditor Agreement**")
4. Approval of the terms of, and the transactions contemplated by, as well as the entering into, execution, delivery and performance of the share pledge agreement in relation to 100 per cent of the shares of the Company in the company FORTUNA SK, a.s., with its registered office at Bratislava, Einsteinova 23, Post Code 851 01, Slovak Republic, ID no. 00 684 881, a company registered in the commercial register kept by the District Court Bratislava I, section Sa, insert 123/B ("**FORTUNA SK**"), to be entered into between the Company, as pledgor, FORTUNA SK, as company and Česká spořitelna a.s., with its registered office at Praha 4, Olbrachtova 1929/62, Post Code 140 00, Czech Republic, ID no.: 452 44 782, registered in the commercial register kept by the Municipal court in Prague, section B, insert 1171 (hereinafter as "**Česká spořitelna**") as pledgee (the "**Share pledge agreement I**")
5. Approval of the terms of, and the transactions contemplated by, as well as the entering into, execution, delivery and performance of the Registered pledge over shares agreement in relation to all shares owned by the Company in the company "Fortuna online zakłady bukmacherskie" Sp. z o.o., with its registered office at Bielska 47, 43-400 Cieszyn, Poland, registered in the commercial register of the National court register kept by the District Court in Bielsko-Biala, VIII. commercial division of the National court register under reg. no. KRS 0000002455 ("**FORTUNA PL**"), which was concluded on June 17, 2013 between the Company, as pledgor, FORTUNA PL, as company and Česká spořitelna, as pledgee (hereinafter as the "**Share pledge agreement II**")

6. Approval of the terms of, and the transactions contemplated by, as well as the entering into, execution, delivery and performance of the Financial pledge over shares agreement in relation to all shares owned by the Company in FORTUNA PL, which was concluded on June 17, 2013 between the Company, as pledgor, FORTUNA PL, as company and Česká spořitelna, as pledgee (hereinafter as the “**Share pledge agreement III**”)
7. Approval of the terms of, and the transactions contemplated by, as well as the entering into, execution, delivery and performance of the Share pledge agreement in relation to 100 per cent of the shares in the company RIVERHILL a.s., with its registered office at Praha 10, Na Výsluní 201/13, Post Code 100 00, Czech Republic, ID no.: 271 65 019, registered in the commercial register kept by the Municipal Court in Prague, section B, insert 9437 (“**RIVERHILL**”), which was concluded on June 17, 2013 between the Company, as pledgor, RIVERHILL, as company and Česká spořitelna, as pledgee (hereinafter as the “**Share pledge agreement IV**”).
8. Closing

The Management Board of the Company consider that the proposals described in this notice are in the best interests of the Company as a whole, and unanimously recommend shareholders vote in favour of the resolutions.

Documents

The agenda and the explanatory notes to the agenda can be found on the Company's website (www.fortunagroup.eu) and are also available for review at the Company's offices at Strawinskylaan 809, 1077 XX Amsterdam, The Netherlands.

Attending the GM / Voting instructions

Registered shareholders

With respect to holders of registered shares, the sub-register will be the shareholders' register of the Company, as maintained by it. Holders of registered shares (and other persons/entities entitled to attend the GM) who wish to attend the GM must inform the Company's Management Board thereof in writing at the latest on July 26, 2013.

Beneficial holders of shares listed on the Warsaw Stock Exchange or the Prague Stock Exchange ("Listed Shares")

Beneficial holders of Listed Shares who wish to (i) exercise voting rights in writing, (ii) attend the GM and exercise voting rights in person, or (iii) authorize another person to attend the GM and to exercise voting rights on their behalf, are requested to contact the bank or broker through which they hold their Listed Shares. Such bank or broker will provide the beneficial holder of Listed Shares with additional information and the appropriate form(s). Please complete, sign and return the form(s) in accordance with the instructions specified thereon. The recipient institution will arrange that the forms and/or the information included therein, as required, will be received by the Company by no later than 16:00 (CET) on July 26, 2013.

Requirements to vote / Registration Date

The Company has set a registration date for registered shares at 23:59 (CET) on 3 July 2013. Shareholders who are registered at the registration date in the Company's shareholder register will be entitled to vote the number of shares held at the registration date. The Company does not require the blocking of shares in order to vote at the GM.

The Company has ascertained that the same date, i.e. 23:59 (CET) on 3 of July 2013, is also applicable as the notional registration date for beneficial holders of Listed Shares, in accordance with the internal rules, policies and practices of the depositary(s), custodian(s), broker(s), nominee(s) or clearing system(s) through which they hold Listed Shares. Beneficial holders of Listed Shares may have their accounts blocked when they vote, depending on the internal rules, policies and practices of the custodian(s), broker(s), nominee(s) or clearing system(s) through which they hold Listed Shares. Beneficial holders of Listed Shares who acquire their beneficial holdings or holdings after the notional registration date will not be able to exercise voting rights.

Identification

Persons/entities, entitled to attend the GM, can be requested to show proof of identity prior to admission to the GM. We therefore request those persons / entities to bring valid identification.

Registration of Admittance

Registration of admittance will take place on July 31, 2013 from 11.00 a.m. to 11.55 a.m., before commencement of the GM. It will not be possible to register after that time.

If you are in any doubt as to what action you should take, you are recommended to seek your own advice from an appropriate authorized independent professional adviser.

If you have sold or transferred all your shares in the Company please pass this document, together with the accompanying documents, as soon as possible to the purchaser or transferee or to the agent through whom the sale or transfer was effected for delivery to the purchaser or transferee.

Amsterdam, 18th June 2013

The Board of Managing Directors
Fortuna Entertainment Group N.V.