



SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported) – March 19, 2007

CENTRAL EUROPEAN DISTRIBUTION CORPORATION
(Exact Name of Registrant as Specified in Charter)

DELAWARE
(State or Other Jurisdiction
of Incorporation)

0-24341
(Commission File Number)

54-18652710
(IRS Employer
Identification No.)

Two Bala Plaza, Suite 300
Bala Cynwyd, Pennsylvania
(Address of Principal Executive Offices)

19004
(Zip Code)

(610) 660-7817
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

On March 19 and 20, 2007, Central European Distribution Corporation will make a presentation at the CA-IB Emerging Europe Conference 2007 in New York, New York. A copy of the presentation materials is furnished as Exhibit 99.1 hereto and incorporated by reference herein. This information shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 PowerPoint slides.



SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, Central European Distribution Corporation has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CENTRAL EUROPEAN DISTRIBUTION CORPORATION

By: /s/ James Archbold
James Archbold
Vice President, Secretary and
Director of Investor Relations

Date: March 19, 2007



EXHIBIT INDEX

Exhibit No.	Description
99.1	PowerPoint slides.

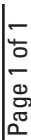


CEDC

Central European Distribution Corporation

CEDC Investor Presentation





Who is CEDC?

- Central Europe's largest spirits company and one of the world's largest vodka producers
- Originally founded in 1990
- Poland's leading **importer** and the largest **distributor** of alcoholic beverages
- Operates **largest nationwide next-day alcoholic beverage delivery service** with 16 distribution centers and 76 satellite branches located throughout Poland
- **International expansion** started in 2006 with the purchase of Bols Hungary
- NASDAQ listed since 1998, market capitalisation of approximately **US\$1.1bn**
- **Warsaw Stock Exchange** listed since December 2006
- **Large free float** (approximately 75%) and **trading volumes** (US \$8m daily)

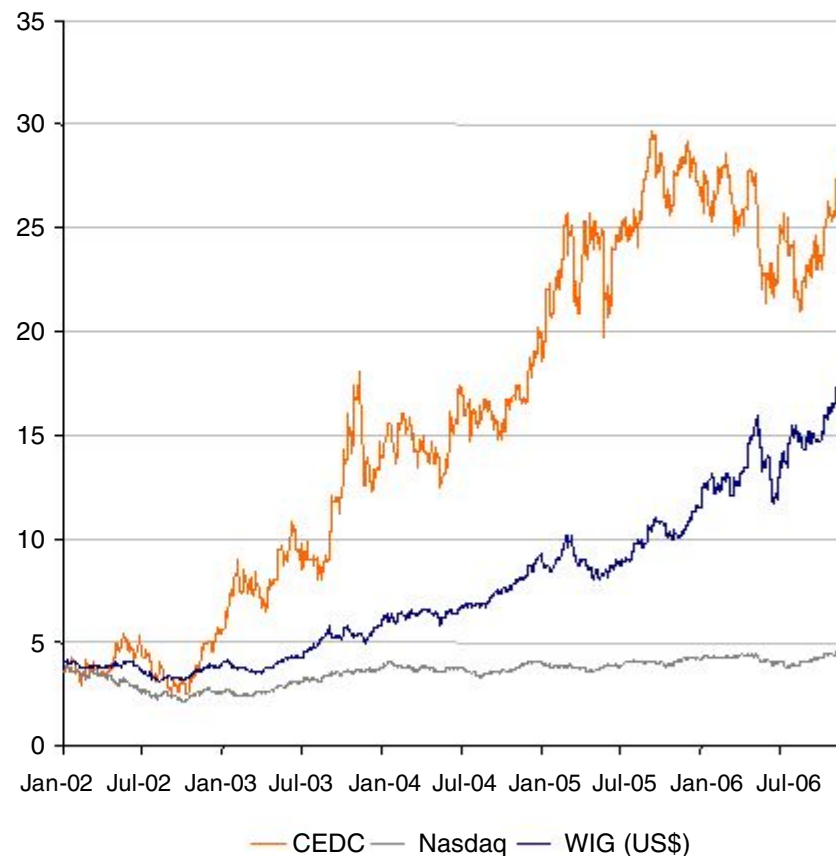


Who is CEDC? (cont'd)

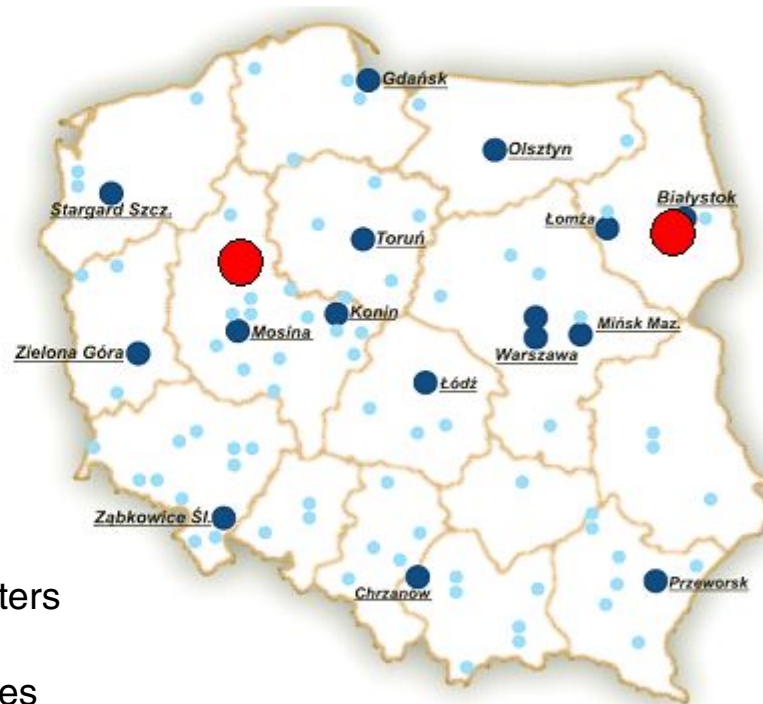
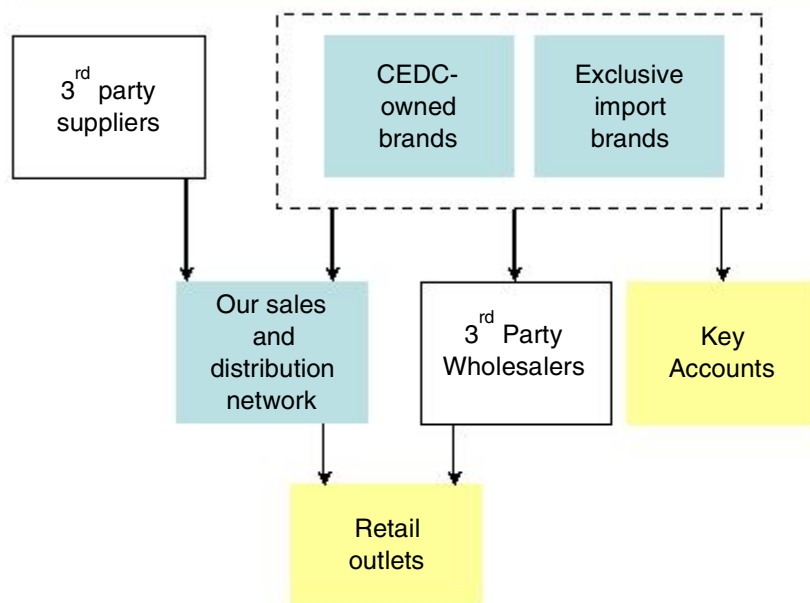
- Distributes over 700 brands of alcoholic beverages
 - Polish vodka
 - imported spirits
 - imported wines
 - Polish and imported beers
- Over 3,200 employees
 - 700 in production
 - 2,500 in distribution in Poland
 - 55 in distribution in Hungary
- Net Sales CAGR of 36% over the last five years
- Earning per shares (EPS) CAGR of 80% over the last five years
- Operating cash flow per share of US\$1.98 for the twelve months ending December 31, 2006



CEDC stock performance 2002-2006



Our business model in Poland



- Distilleries
- Distribution centers
- Satellite branches

Direct distribution gives us a competitive edge

Challenges to overcome

- Poor road infrastructure
- No print and media advertising allowed for spirits
- Fragmented retail
- New restrictive laws for expansion of large retail outlets



Solution – win battle at the point of sale

- Retail shelf
 - merchandising
 - price point
- Bar
- Restaurant
- Club



CEDC has the largest and most effective sales and distribution platform in alcoholic beverages with national footprint serving over 40,000 outlets direct through 700 sales people



Our top brands

Bols Vodka

- #1 Premium Vodka in Poland and Hungary by value
- Sales of more than 1.5 million cases



Most profitable brand in Poland

Soplica

- One of the oldest vodka brands in Poland
- Associated with Polish nobility and heritage
- Currently starting export to other markets
- Over 1 million cases sold in 2006



Fastest growing brand (*)

(*) excluding economy segment

Zubrówka

- Leading brand for export
- Strongly connected with tradition and Polish culture
- Considered one of the top icons of Poland
- Approaching 1 million cases sold in 2006
- Pricing upside opportunities
- New domestic and export package to be launched in 2007



#1 Brand Equity in Poland

Absolwent

- One of the top 10 selling vodka brands in the world
- High quality at a reasonable price
- Brand has continued to outperform the category
- Positioned in the mainstream
- Over 4 million cases sold in 2006



#1 Vodka in Poland for last 7 years



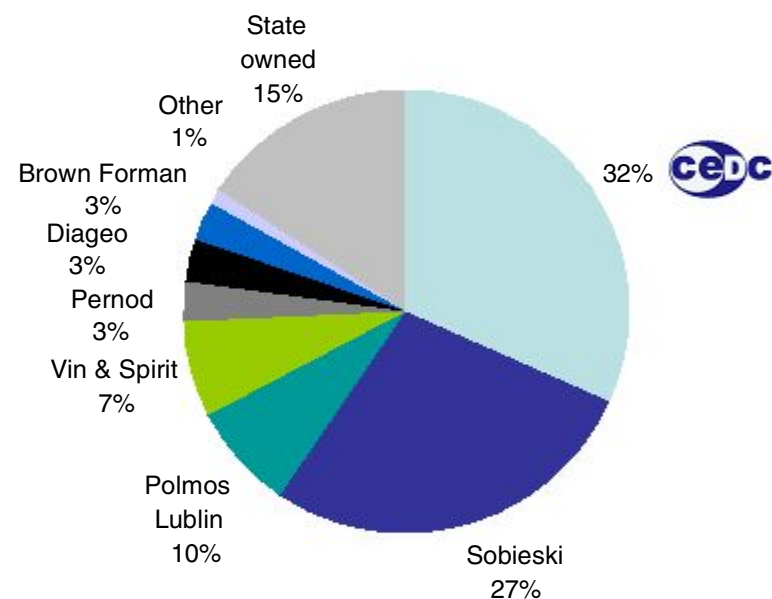
Accelerate growth of our own brands

Market shares for key brands by value

Rank	Brand	Segment	Producer	Value Share
1	Absolwent	Mainstream		14.5%
2	Starogardzka	Economy	Sobieski	9.1%
3	Bols	Premium		6.0%
4	Gorzka Zoladkowa	Mainstream	Polmos Lublin	5.7%
5	Sobieski	Premium	Sobieski	5.3%
6	Soplica	Mainstream		4.6%
7	Luksusowa	Mainstream	Vin & Spirit	4.0%
8	Krakowska	Economy	Sobieski	3.5%
9	Zubrowka	Mainstream		3.4%
10	Smirnoff	Mainstream	Diageo	2.8%

94% of spirits sold in Poland are vodka

Vodka producers market share by value



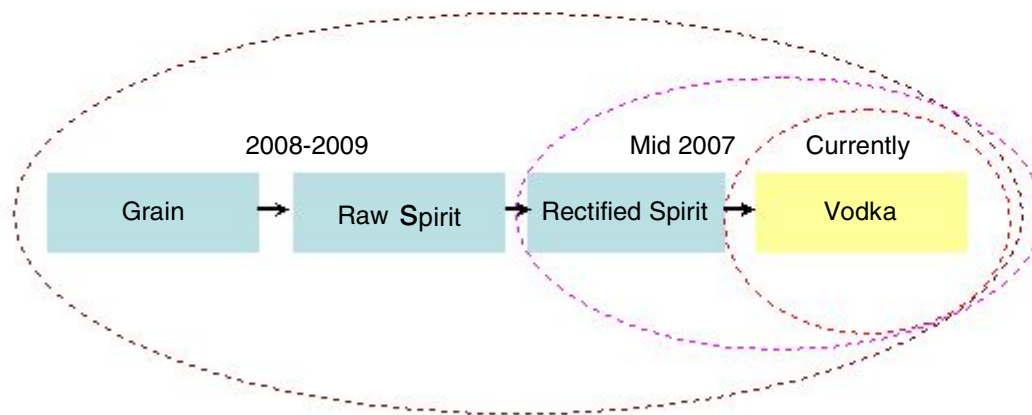
Leverage market position for further market share gains



Reduce costs of goods sold

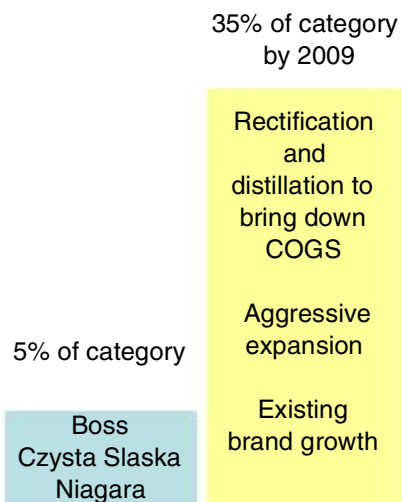
Leverage purchasing power to reduce cost of raw materials

- Largest spirit purchaser in Poland
- Purchase over 120 million each of bottles, caps and labels per year
- Build rectified spirit plant by mid 2007 at our two production sites
- Backward integrate into distillation and potentially storage/production of grain

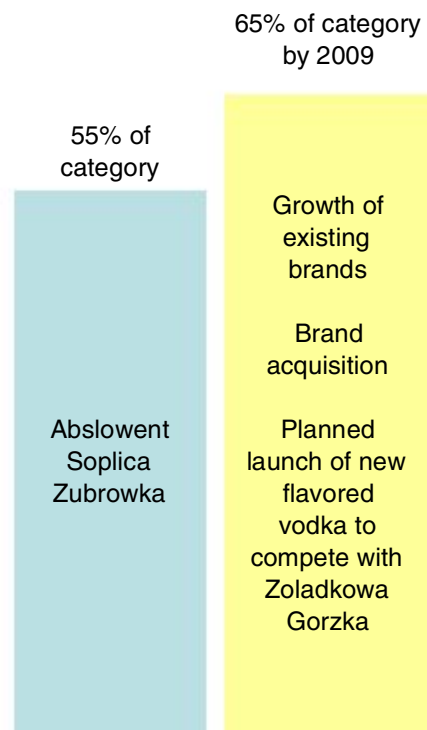


Growth strategies

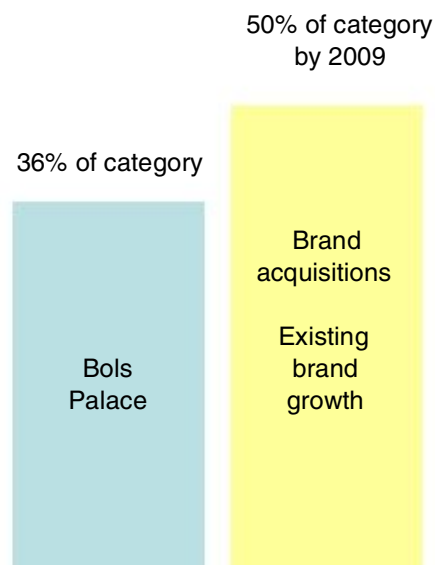
Economy – 33% of vodka market



Mainstream – 41% of vodka market



Premium – 21% of vodka market



Super Premium – 5% of vodka market

Fastest growing category in Poland (+25%)



■ Current market share
■ Target 2009 market share

Total growth of market share from 32% today to 50% in 2009



Reduce key operating overhead expenses

- Combine purchasing power to reduce key SG&A costs
 - bank services
 - phone
 - fuel
 - administrative services
- Continue to consolidate satellite branches
 - as road infrastructure improves, opportunities to reduce number of branches arise
- Consolidate back office in 2008
 - centralization of key back office areas such as A/R, A/P, accounting



Expand higher margin import portfolio

CEDC exclusive import portfolio

Spirits

Metaxa⁽¹⁾
 Rémy Martin cognac
 Passoa Liqueur
 St. Rémy brandy
 Cointreau Liqueur
 Bols Liqueurs⁽¹⁾
 Grant's whisky
 Jim Beam bourbon⁽¹⁾
 Jaegermeister bitter
 Camus Cognac
 Raynal
 Sierra⁽¹⁾
 Teacher's
 Sauza
 C&C⁽²⁾
 Disaronno Amaretto



Beers/Water

Amsterdam
 Bitburger
 Budweiser
 Corona
 Foster's
 Franziskaner
 Grolsch
 Guinness
 Kilkeny
 Evian



Wines

E&J Gallo wines⁽¹⁾
 Sutter Home⁽¹⁾
 Rosemount
 Rothschild
 Laroche
 Moreau & Fils
 Codorniu
 Torres
 Banfi
 Frescobaldi
 Penfolds
 Concha y Toro⁽¹⁾
 Georges Duboeuf
 Piper Heidsieck



Notes:

(1) Hold a leading position in their respective sectors

(2) In Hungary only

Above represents only partial selection of products imported by CEDC

January 2007 – CEDC begins exclusive import of Campari portfolio into Poland:

Campari, Cinzano, Old Smuggler
 Glen Grant, Skyy Vodka, Gran Cinzano and Cinzano Asti





Expand higher margin export sales



New export package developed to support Zubrowka as a premium product in export markets



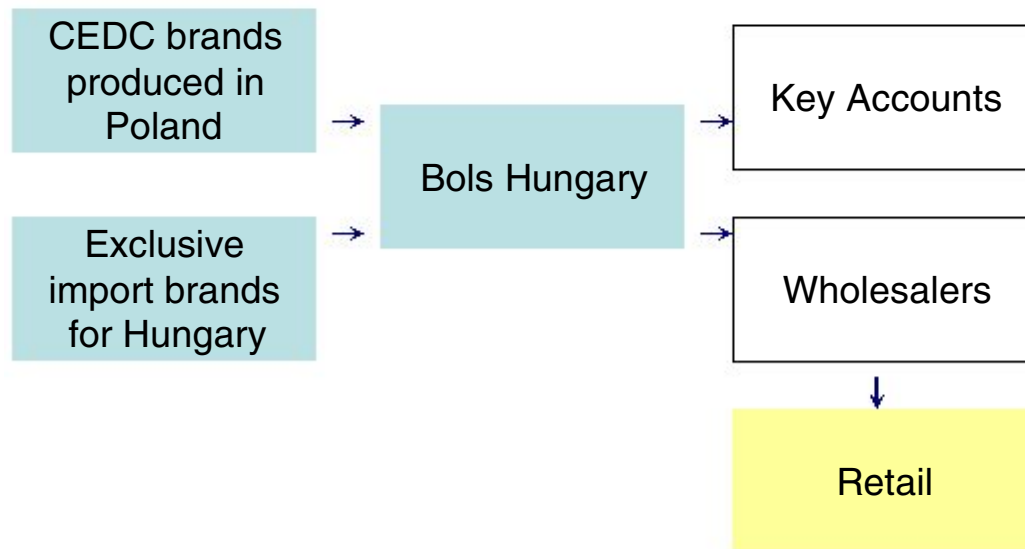
Expand higher margin export sales

- Vodka represents the fastest growing category world wide
- Grow Zubrowka exports to reach 750,000 cases within five years
- Expand export sales of other brands to 200,000 cases within five years
- Expand geographical reach of Zubrowka from current small base of countries



Bols Hungary – First step in International Expansion

- With headquarters in Budapest our 100% owned subsidiary Bols Hungary is a leading importer and distributor of alcoholic beverages in Hungary
- Owner of the number one vodka brand in Hungary – Royal Vodka - and number one premium vodka brand – Bols (both produced at our Bols Poland distillery)
- Hungary is the 4th largest market in the world for Jagermeister which is sold through Bols Hungary on an exclusive basis
- Sales and Marketing team of 36 people



Target opportunities outside of Poland

Roll out CEDC model to other countries in the region

- Target companies with similar business model as CEDC
- Leverage our know how and business relations to utilize in other markets

Look for opportunities in fast growing spirit markets like the US and the UK



CEDC has delivered strong financial performance

	12 months				Guidance
(US\$000's)	2003	2004	2005	2006	2007
Net sales	429,118	580,744	749,415	944,108	1,050 – 1,100
Margin	56,480	74,331	122,047	198,387	
Margin (%)	13%	13%	16%	21%	
Operating profit	22,167	28,385	51,642	91,582	
Operating profit (%)	5%	5%	7%	10%	
EPS ⁽¹⁾	0.64	0.87	1.09	1.28	1.50 – 1.66
EBITDA ⁽²⁾	24,235	31,992	55,909	101,440	
Cash	6,229	10,491	60,745	159,362	
Total assets	187,470	291,704	1,084,472	1,326,033	
Total debt	30,441	37,396	394,322	418,098	
Total equity	83,054	120,316	374,942	520,973	
Operating cashflow	(8,252)	8,861	34,081	71,691	

Notes: (1) Presented on a comparable basis excluding impact of FX on the senior secured notes and other one-off transactions.

(2) Adjusted for Minority Interest

For a reconciliation of EBITDA to earnings reported under United States Generally Accepted Accounting Principles ("GAAP"), please see the section "Unaudited Reconciliation of Non-GAAP Measures" at the end of this presentation



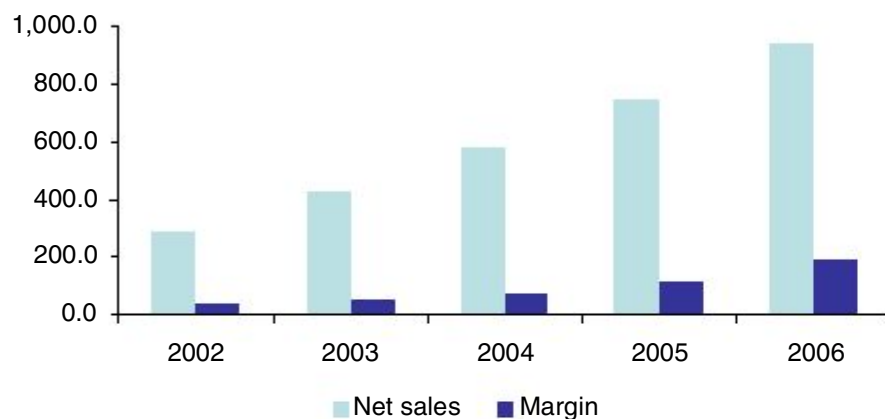
2007 Guidance

- 2007 EPS of \$1.50 to \$1.66 per fully diluted share.
- Revenue projection of \$1.05 billion to \$1.10 billion, an increase of approximately 15% as compared to 2006
- Organic sales growth of 12% (organic growth of 7% excluding forecasted currency impact)
- Continued double digit growth of imports and exports
- 7% volume growth of our of core vodka brands
- Launch of new flavored vodka in 2007
- Growth of new import brands (Campari/Cinzano)
- Expansion of gross margins to 21.5%, including net costs of approximately \$4 million (\$0.10 per fully diluted share), resulting from increased spirit prices and savings on new rectification facilities.
- Increase in the percentage ownership of Polmos Bialystok and related financing costs.
- Reduction in SG&A as a percentage of sales by approximately 0.25%.
- Continued strong cash flow generation with improved liquidity ratios

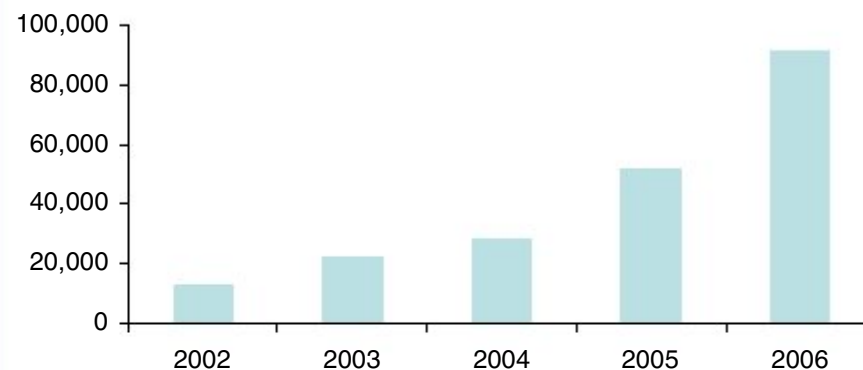


Selected ratios

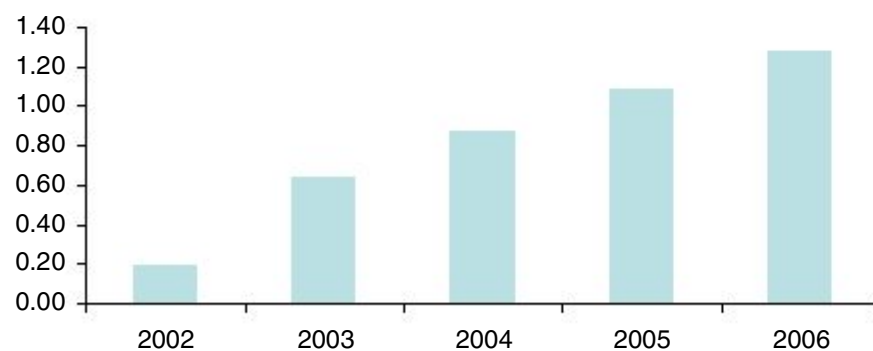
Net sales and gross margin (US\$000's)



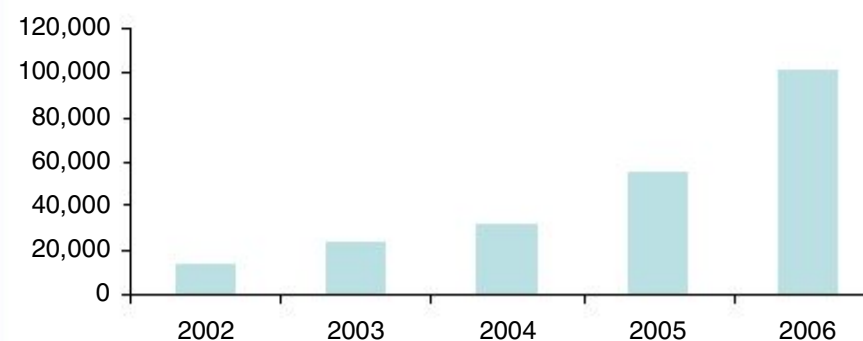
Operating profit (US\$000's)



EPS on a comparable basis (US\$)



EBITDA (US\$000's)





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Summary

GROWTH in emerging markets will
continue to fuel increasing consumer
demand for BRANDS

CEDC is well positioned to EXPAND and
GROW with these trends



UNAUDITED RECONCILIATION OF NON-GAAP MEASURES

CEDC has disclosed in this presentation the non-GAAP measure EBITDA, adjusted for minority interest, on a historical basis. CEDC's management believes that the non-GAAP reporting giving effect to the adjustments shown in the attached reconciliation provides meaningful information and an alternative presentation useful to investors' understanding of CEDC's core operating results and trends. EBITDA, adjusted for minority interest represents GAAP earnings excluding interest, taxes, depreciation and amortization and other financial income and expenses, and adjusted for minority interest. EBITDA, adjusted for minority interest is presented because management believes it provides additional information with respect to the performance of CEDC. CEDC's calculation of this measure may not be the same as similarly named measures presented by other companies. This measure is not presented as an alternative to net income computed in accordance with GAAP as a performance measure, and you should not place undue reliance on such measures.

	Twelve Months Ended Dec 31,			
	2003	2004	2005	2006
GAAP net income/(loss)	\$ 15,075	\$ 21,830	\$ 20,268	\$ 55,450
Income tax	5,441	4,614	5,346	13,986
Net interest expense	1,500	2,115	15,828	31,750
Net other financial expense/(income)	92	19	7,678	(17,212)
Depreciation and amortization	2,127	3,414	4,529	8,739
Minority interest		-	2,261	8,727
EBITDA, adjusted for minority interest	\$ 24,235	\$ 31,992	\$ 55,910	\$ 101,440
Change in working capital and accruals	(26,744)	(17,369)	6,357	9,975
Financing charges	(1,592)	(2,134)	(23,506)	(31,750)
Non cash expenses	592	758	1,380	3,807
Tax adjustment	(4,743)	(4,386)	(6,060)	(11,781)
Net cash provided by Operating Activities	\$ (8,252)	\$ 8,861	\$ 34,081	\$ 71,691

