

Warsaw, 27.04.2018

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Haitong Bank in a report from 26th April downgrades Eurocash to NEUTRAL (from Buy) and cuts FV to PLN 26.7 (from PLN 31.6) on the back of 11%/13%/10% cuts to the 18E/19E/20E EBITDA forecasts from a slower than previously expected recovery of wholesale segment and continuing transition costs burdening the results of the retail division.

Valuation Methodology

Haitong Bank's analysts value Eurocash using two methods: DCF and peer multiples. Their final fair value is a weighted average of these two methods (with 75% weight of DCF and 25% of peer multiples). Using DCF analysts arrive at PLN 29.8/sh while their peer valuation yields PLN 17.4/sh. The final fair value is PLN 26.7/sh, implying 8.2% potential upside.

Risks to Fair Value

Downside risks:

- Lower demand for Independent Wholesale products
- High transformation costs and longer than expected time necessary to integrate the retail segment
- Increasing competition
- Salary pressure
- Lower than expected like for like sales

Upside risks:

- Successful integration of Eko and Mila store chains
- Project Fresh gaining profitability
- Better than expected LfL
- Potential M&A

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11/04/2018

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